

## April Village Council meeting

By Martha Rassi

The April 2013 meeting of the Terrace Park Village Council was called to order with the first order of business being the swearing in of two new EMT volunteers, David Charter and Chris Wilson. Mayor Jay Gohman thanked the newly sworn in members for their service. The mayor then swore in Chris Wallace as a new auxiliary police officer for the Village.

Myrtle resident Mike Whitaker addressed the council concerning the increase in traffic on Myrtle since the remodeling of the elementary school. With drop off and pick up being off of Myrtle, he noted the problems of cars parking on the narrow street, cars not obeying the school zone speed, and cars even turning around in his driveway. Police Chief Jerry Hayhow stated that this was the first time the problem has come to his attention, and he will look into the multiple issues

and report back to Council.

Mayor Gohman began his report by declaring April 26 as Arbor Day to promote the planting of trees and their value to the community. A reminder was also given to all residents to check with the Village office prior to beginning any remodeling or construction on Village homes.

Mark Porst reported that an analysis is being made of the current and future Village budgets with the possibility of the need to put a levy on the ballot since revenues are the lowest in several years.

Village Solicitor Bob Malloy spoke to the ongoing process of appeals by Martin/Marietta. He is still quite optimistic about the final outcome.

Chief Hayhow mentioned that the expired prescription drug take back program would be held again this year on April 27 from 10-2 p.m. at the Police Depart-

ment office. Of the total of 50 tree stumps to be removed, 41 have already been removed and the remaining will be done as dry weather permits.

Tom Tepe reported that the Planning and Zoning Committee is still reviewing the zoning codes with the hope of a report to Council at the May meeting.

Holly Purcell, Buildings and Grounds, reminded residents to use the new bike rack outside the community building.

Public Works, Lee Cole, proposed a resolution to purchase a new Bobcat utility vehicle at the cost of \$9,550. This smaller vehicle should save the Village fuel costs. The resolution was approved.

Under continued business, the mayor thanked Melanie Stutenroth for the tips she provides on the Terrace Park server list. With no other business, the meeting was adjourned.

## Students earn recognition at State DECA Competition

By Josephine McKenrick, Mariemont City Schools

After competing at the State DECA Competition, two Mariemont High School seniors qualified to attend the International DECA Competition in Anaheim, California this April. Robert Troller placed first in Principles of Marketing; Paige Barrett placed second in Principles of Hospitality and Tourism.

Mariemont High School students Olivia Cooke and Natalie Utt both placed in the top 10 in Retail Merchandising. Andrew Grissom, Principles of Hospitality and Tourism, Nick Jones, Sports and Entertainment Marketing, and D. J. Bartlett and John Peck, Marketing Communications all placed 11th in their events.

The students are enrolled in a High School of Business Program;

a satellite program of the Great Oaks Institute of Technology and Career Development. High School of Business students nationwide have the opportunity to earn up to six college credits.

DECA is a student organization composed of more than 190,000 students. DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, apply learning, connect to business and promote competition. DECA student members leverage their DECA experience to become academically-prepared, community-oriented, professionally-responsible and experienced leaders. The Mariemont High School DECA chapter advisor is Debra Baas.

## Thank you, little white squirrel, for the Holloways!

Excerpts from *TPHS with the Holloways*

www.tphistoricalsociety.org

If you do not know Betsy and Bill Holloway then you must have at least seen this very special couple, in their 80s, who walk the village loop almost every morning. They have been living in Terrace Park since the '60s, raised their two boys, John and Bob, here and have been involved in many village and St. Thomas Church activities. They are both lifetime members and on the founding Board of the Terrace Park Historical Society. In June, 2010 they were awarded Emeritus Member status.

An oral history was done with the Holloways in July 2012. Below

are some interesting excerpts from that interview. The entire oral history interview is available in the archives and soon will be on the web page.

BETSY: My full name is Elizabeth Ann Hixson Holloway and I was born in Fall City, Nebraska, November 11, 1930. My father Ralph Ward (Pete) Hixson was the local veterinarian...large and small animal practice...and my mother Glenna Opal Griffin Hixson worked at the local library. I had two brothers, one died in infancy, and my other brother lives (continued on page 2)



Betsy and Bill Holloway



Pictured from left to right: Natalie Utt, Robert Troller, Paige Barrett and Olivia Cooke.

## Estep named new Mariemont Schools superintendent

By Chandi Findley

Steven Estep has been named the new superintendent of Mariemont Schools. He will replace outgoing Superintendent Paul Imhoff who will be moving to the Upper Arlington City School District.

In a letter sent on Friday, April 19, President of the Mariemont Board of Education Peggy Braun said, "There are many reasons why the board unanimously believes that Mr. Estep is the perfect candidate for the job: He has been extremely successful in advancing student achievement; he is innovative and engaging; and he is passionate about open communication and meaningful collaboration."

Estep began his 17-year career in public education as a high school English and video production teacher in the Dublin City School District. He began his administrative experience in the Newark City School District serving for two years as Broadcast Manager. He has served as assistant principal of Hillard Davidson High School, principal of Weaver Middle School, Director of Secondary Education for the Hillard City School District and the Executive Director of K-12 Curriculum & Instruction.

"Mr. Estep also possesses all of the top qualities that were identified on the recent communi-



Steven Estep

ty superintendent search survey," Braun wrote. "He has an ability to successfully engage with multiple audiences; he articulates a clear vision supported by district goals and action plans; he is academically current; and he is ethical with a strong passion for the job."

Estep's formal appointment will take place on Tuesday, April 27. Estep, his wife, Amy, and their three young children will be relocating to the Mariemont School District.

## Village communication via TPList and Nextdoor

By Carrie Carothers

Staying connected with your neighbors in Terrace Park has never been easier. The available options range from time honored traditions like sharing a conversation in the street or reading the local newspaper to the more technologically advanced.

Over the past several years, the email network known as the TPList has gained influence as an efficient means of reaching out to our neighbors on a variety of topics, including home repair services, household items for sale and babysitting. Using this type of network, members simply send out an email, which is routed to all other members of the network contemporaneously or in a daily digest. The TPList is moderated by Gregg MacMillan, a resident who created it in 2000.

Information regarding the TPList can be found on www.ter-

racepark.com. Per the website, it is a semi-private network, intended for the use of Terrace Park residents, businesses and organizations for non-commercial activity. Per MacMillan, there are 877 TPList members, mostly residents and individuals who work in the Village. Several members are former residents of the Village who have chosen to continue membership in the network.

MacMillan emphasizes that all messages should be considered a matter of public record, given the ease of forwarding email and the fact that all messages are archived for future use. Archives can be searched by members. For safety reasons, he recommends careful consideration of the message content. Due to the nature of the network, messages cannot be removed.

A request for membership in (continued on page 2)

**VV Deadline** - Friday, May 17th by 9 p.m.  
 For articles, please contact Chandi Findley at [tpvillageviews@fuse.net](mailto:tpvillageviews@fuse.net). For calendar submissions, please contact Hester Sullivan at [hestersullivanme.com](mailto:hestersullivanme.com). For ads please contact Kim Newton at [newtongoodwin@cinci.rr.com](mailto:newtongoodwin@cinci.rr.com)

# What's happening at the Mariemont Library in May

**Kentucky Derby Family Day**  
Fun times with crafts and games for the entire family. Saturday, May 4 at 2 p.m.

**Collect the Button Book Club (CBBC):** Each month, Ms. Katheryn's CBBC features a children's book series. Read at least one book from the series then stop in the library to complete an activity and earn a button. Collect three buttons to receive a free pizza coupon from Snappy Tomato Pizza. Ages 5 to 10.

**Library Babies:** Saturday, May 11 at 10:30 a.m. This is a great opportunity to introduce your baby to books, songs, and fingerplay. Ages birth to 18 months. Registration suggested.

**Movers and Shakers:** Wednesdays at 10:30 a.m. Ages 1 to 4 years. Bring the little ones for stories, songs and dance as they learn about the library.

**Pre-school Story Time:** Wednesdays at 1:30 p.m. Join Miss Katheryn for stories and crafts. Ages 3 to 5.

**Tales to Tails:** Thursday, May 2 at 5 to 6 p.m. Kids read to a certified therapy dog to practice their reading skills. Ages 5 to 10.

**Crafty Kids:** Thursday, Thursday, May 30 at 4 p.m.

**InBeTween Club:** Gaming, movies, crafts & fun for tweens and teens. There is something different each month. Thursday, May 16 at 4 p.m.

**Which Craft Needlecraft Club:** Stop by with your current work in progress for pointers or just to have fun with co-enthusiasts. Knitting, crochet, needlework--whatever you like to do. Saturday, May 4 and May 18 at 10:30 a.m.

**Book Club:** Thursday, May 30 at 6:45 p.m. Join us for a discussion of *The Great Gatsby* by F. Scott Fitzgerald. Copies will be available at the desk.

**Technology Classes:** Interested in brushing up on computer basics or want to learn how to download music or books? We offer one on one sessions Tuesdays and Thursdays at 1 p.m. Call the branch and schedule a session.

The Mariemont Branch Library is located at 3810 Pocahontas Ave., 369-4467. It is open Monday, Tuesday and Thursday, noon to 8 p.m., Wednesday, Friday and Saturday, 10 a.m. to 6 p.m.

# Village communication

(continued from page 1)

the TPList can be submitted on the website, as well as a request to terminate membership. Eligibility for membership is then determined by MacMillan. All network messages must be sent from a registered email account.

A more recent addition to the online community networking genre is NextDoor.com. MacMillan created a page for Terrace Park on NextDoor.com and there are currently 291 members from our community. NextDoor has many similarities with TPList. It is a free network used by community residents to communicate in the virtual world. The uses for NextDoor mirror those of the TPList. Members can send out a message either by sending an

email or by visiting the website [www.NextDoor.com](http://www.NextDoor.com).

NextDoor has additional features which increase the way it can be managed by members. On NextDoor, messages can be categorized by type, including "Classifieds", "Free items," "Lost & found," "Crime& safety," and "Recommendations." These categories are then further broken down into subparts. For example, the category of "Recommendations" is divided into sections, including "Home & Garden" and "Medical and Dental." The network allows its members to search the website easily for a specific recommendation in the various categories before sending out an email to members.

Also, by visiting the web-

site, NextDoor members can easily scroll through every entry by date, see a list of all members, send private messages to other members, comment on entries, and create groups in which neighbors of shared interest send messages only to each other. NextDoor is, quite simply, an updated version of the TPList.

It is clear, however, that, for the moment, Terrace Park residents prefer the TPList. NextDoor has one third its membership and the postings are far sparser than emails sent through the TPList. Per MacMillan, the reason for that is TPList's simplicity.

Whether you prefer NextDoor or TPList, the ability to stay connected in Terrace Park is at your fingertips!

# Holloways

(continued from page 1)

in Leavenworth, Kansas.

**BILL:** My name is William L. Holloway and I was born in Kansas City, Missouri. I was born on January 29, 1928. My father's name was Robert L. Holloway and he was a farmer and left farming and became an insurance salesman in our home town of Belton, Missouri. My mother Josephine Emma Ritchey Holloway was from Kansas City, Missouri and her father was an Episcopal Rector, and my mother went to art school but she did not graduate. The two of them lived in Belton, Missouri, where there was a small children's quality garment factory. My mother was a clothes designer for them. I have one sister, Catherine. She lives in Kansas City.

**SUSAN (the interviewer):** When and how did you discover Terrace Park and why did you move here, BETSY?

**BETSY:** What was the real estate agent's name...Geri Morgan... and Bill had gotten in touch with her and I came down for a week and she took us around all sorts of places...Montgomery, Mariemont, Madeira...every place but we didn't see anything...nothing we really liked. We were staying at the Mariemont Inn and one morning when she picked us up, she said would you mind if I ran past my house, I forgot something? So we drove into Terrace Park and she stopped at her house. Bill asked why we had not seen Terrace Park. She said there was nothing available right now. As we were driving around a little white squirrel ran across the street in front of the car and I just knew this was where we

wanted to live. Bill said to Geri 'well let's find a place here.'

**SUSAN:** Tell me some of your early impressions of the Village...how did you feel?

**BETSY:** We were real happy that the school was right down the street and people were awfully nice to us...friendly. Bill was gone a lot and it wasn't like we were alone. We did have a little dog.... And, of course a lot of the people we met were people who had lived here "forever" so they knew what it was like. And, the dog was here before leash laws so he could run in the neighborhood.

**BILL:** Well I guess one of my earliest impressions was the first Sunday morning we went to church. We read the bulletin board out front that told the time and we went to church and there was nobody there. I thought we had misread...and all of a sudden this fellow comes out from a house across the street, it was Bill Baker ... Ken Clark was the Rector...and Bill was the Assistant. He saw us and came across the street and explained the mix up to us. He was very nice about it. In fact, I think he took us upstairs to his little office and he talked with us....a real personality.

**SUSAN:** Now, in the village from the time you moved here through the decades...the trains were still going...what are some of the changes you have noticed?

**BILL:** Well in that regard I remember how impressed I was with the building of new homes over a short period. I thought," that the place was pretty well full". Well

it certainly was not. The number of locations that homes have been built...and another thing...maybe I am dead wrong...but someday this thing called Terrace Park will be so different from its surroundings on every side that somehow or other it will be a pocket of its own...other towns have one...Norwood is a separate entity...within the confines of Cincinnati. I suspect at some point in time we will be like that. All the surrounding areas will be part of the city but we will not. That is an impression I have of the way this Village will evolve.

**BETSY:** Just being here and watching the trains going up and down. Some people who lived across the tracks...and I don't know who they were...but they knew the engineer on one of the trains so when that particular train would be coming up the track the woman would get out on her deck and wave a tea towel or something, and he would shoot the whistle. One day...I knew pretty much what time the trains were coming through...and one day I heard one and it was...I thought this is not the right time for a train, and I looked down and it was the Barnum & Bailey Circus train going up the track. I loved watching that.

**BILL:** Another thing I noticed about the train in Terrace Park... Ken Clark was Rector...he timed his communion service based on the fact that he knew a train was going to be coming during communion. And you could tell because the pauses would be just perfect.

**BETSY:** I remember when we had that tornado and my dad and (continued on page 6)

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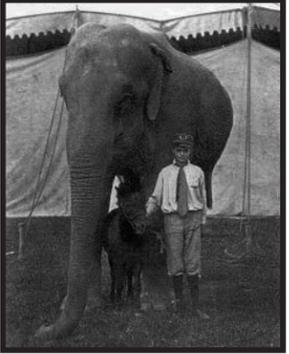
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**MAY 17**

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# TPHS walking tour to debut in April

Have an hour or two to spare on a lovely day in Terrace Park? Then it's a perfect time to take your own personal walking tour of Terrace Park, its treasures and its fantastic history and stories...with a little help from the Terrace Park Historical Society.

Beginning in May, anyone will be able to download an audio walking tour of Terrace Park from the Terrace Park Historical Society website ([tphistoricalsociety.org](http://tphistoricalsociety.org)) to any MP3 player. And if you don't have your own MP3 Player, you'll be able to check one out from the

TPHS offices in St. Thomas.

On Sunday April 28, there will be a TPHS program in the Terrace Park Elementary library about the new walking tour. We'll play a sample of the tour and show you how to download it or check it out. We'll also have some of its creators there to explain how the tour was developed.

Refreshments and social will begin at 3:30p.m. and the presentation will take place from 4-5p.m.

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*Village Views* welcomes reader mail. Signed letters to the editor must be received by 9 p.m. on Friday, May 17. **Please limit length to 350 words.** Letters over 350 words will be published as submitted subject to space availability. All signed letters will be printed as submitted; however, minor editing for grammatical and typographical errors may be necessary. Content will not be edited. Any questions should be directed to the editor. See below.

**Who to contact:**  
**Managing Editor:** Chandi Findley @ 576-0595  
**Business Manager/Advertisement:** Kim Newton @ 239-6568  
**Distribution Coordinator/Extra copies:** Kim Newton @ 239-6568  
**Calendar:** Hester Sullivan @ 576-9969  
**Designer:** Ann Englehart  
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**Where to send:**  
*Village Views* P.O. Box 212  
Terrace Park, OH 45174. If possible, the staff prefers to receive contributions by e-mail at [tpvillageviews@fuse.net](mailto:tpvillageviews@fuse.net). Please submit articles as Microsoft WORD or .jpg format. Please put your name and date on submitted disks. Photographs and disks will not be returned. **The deadline is Friday, May 17 at 9 p.m.**

Advertisements for *Village Views* may be placed in a variety of sizes. A business card size (2x4) is only \$24 per month. A classified ad is \$5 to Village residents only. **Payment must accompany ad.** Call Business Manager **Kim Newton @ 239-6568** for additional rates. *Village Views* welcomes your business.

**May 17 deadline:**  
The next deadline for *Village Views* is May 17. All camera-ready ads and articles must be submitted by 9 p.m. **All advertisements** go to Kim Newton at [newtongoodwin@cinci.rr.com](mailto:newtongoodwin@cinci.rr.com). **All articles** go to Chandi Findley 427 Terrace Place or [tpvillageviews@fuse.net](mailto:tpvillageviews@fuse.net). Questions? Call Chandi Findley at 576-0595.

*Village Views* welcomes readers to submit articles: promotions, awards, school activities, engagements, weddings, births... things you think people would like to know and read about.

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# Garden Club pays homage to Cincinnati parks

By Amy Nisonger

"Luncheon in a Cincinnati Park" was the theme for this year's Garden Club Member Table Setting program. The club membership was divided into five groups, and each group was given the name of a Cincinnati park. Each group then did their own interpretation of representing their park on a 30" by 94" table with seating for six to eight people.

Some of the parks were not even known to the members. Stanbery Park in Mt. Washington, Fernbank Park near Saylor Park on the Ohio River, Owls Nest Park near O'Bryonville, Mt. Storm Park and Parkers Woods were the five parks represented.

Set up began at 9 a.m. that morning, and the tables were then presented to the membership at noon. Each group explained where their park was located and what inspired their table setting for today. The membership then voted for the best table. The winner was announced at the end of the luncheon.

Amazingly, each table had a very different take on the luncheon theme. Owls Nest Park, for example, was once a mansion with extensive grounds that was then donated to the Park District in the early 1900s. This group had

a picnic set up with early 1900s china, crystal and silver, bricks to represent the original gates; imagine what a "Downton Abbey" picnic would have been in Cincinnati. Mt. Storm Park had a snow hill of carnations, baby's breath and marshmallows to remind us of the sledding that is always popular there, and a replica pergola named the "The Temple of Love." It was built in 1845 and still stands today. The winning table was "Stanbery Park" (see photo). Among the activities that are popular at Stanbery Park is the annual Easter Egg Hunt. This table was set in pastel colors with little colored eggs hidden everywhere. Bunnies dotted the landscape and ivy trailed the length of the table. Each table was so well done that it was hard to pick a winner.

The tables were left set up for the afternoon as the event was then opened to the public from 2-4 p.m. Quite a few people stopped by to see the displays. Cookies and drinks were available, and several children were thrilled. If you did not have a chance to see this event this year, please watch for it next time. You will be amazed at the artistry and creativity from right here in Terrace Park.



The table setting pictured above was the winning entry in the Garden Club's "Luncheon in a Cincinnati Park" member table setting program.

# Police Report

Police received a report of a possible disabled vehicle. While looking for the vehicle, police received a message advising that the vehicle may have been involved in a hit and skip in Milford. Police located the vehicle and confirmed that it was the vehicle being sought by the Milford Police and that it had damage to the front and passenger side. Upon approaching the driver, police observed that her speech was slow and she appeared confused. Milford Police arrived and performed a field sobriety test. The driver was taken into custody.

Several residents reported finding footprints in the snow leading up to front and back doors and

windows. Upon investigation, police determined that the footprints most likely belonged to a child due to their size.

Police responded to a report of two men going door to door saying they were with an energy company. Upon locating the men, police advised them they could not solicit in Terrace Park without a permit.

A resident reported that an unknown male in his 50s-60s wearing a red sweatshirt, blue sweatpants, and a ball cap entered his house. The subject walked around and stated that he must be in the wrong house. The subject exited through the front door, after trying a locked rear door. The

resident reported that the subject appeared to be intoxicated. After an extensive search, police were unable to locate the subject.

Police also responded to alarm drops, vehicle lockouts, disabled motorists, a malfunctioning street light, a domestic dispute, a bird trapped in a house, a solicitor complaint, dogs on the loose, a report of a sink hole and numerous properties found open.

Terrace Park Police provided mutual aid to the Indian Hill Police Department, Newtown Police Department, Mariemont Police Department, SWAT Cincinnati Police Department, D.A.R.T., and Milford Police Department.

# Scouting news

By Nick Walter, Troop Scribe

April has been a busy month for Troop 286 as spring is arriving.

Beginning the month, the troop, along with help from parents, friends, and community members, completed Nick Walter's Eagle Scout project. The project consisted of removing the fence, taxus bushes, and gravel walkway on the south side of the community log cabin, and replacing it with boxwood bushes and a paver stone walkway. The project was completed in one day due to the efforts of many people who worked very hard in spreading tons of limestone and sand before placing the paver stones and planting the shrubs.

As a community service project, the troop will be leading a challenge camp at Cub World on April 27, which is part of the Dan Beard Council camping system, to lead outdoor learning activities for inner city scouts.

Later on April 27 and 28, the troop will move on to the Boy

Scout/ Cub Scout camp out at the Log Cabin. The Boy Scouts will teach the Cub Scouts some basic skills in first aid, cooking in an outdoor environment, building

fires, basic compass orienteering as well how to make perfect S'mores! If you are in the area, stop by to see the Boy Scouts and Cub Scouts in action!



The entrance to the log cabin was in dire need of a facelift.



For his Eagle Scout Project, Nick Walter (and a bevy of volunteers) replaced the gravel walk with pavers and landscaped the entryway.



The *Village Views* will gladly print your article or letter to the editor. No submissions will be returned (including photographs) so please send copies or electronic files. For contact information see page two. Please send your submissions to [tpvillageviews@fuse.net](mailto:tpvillageviews@fuse.net) Please don't send files larger than 5 MB.

## Council meeting broadcast schedule

Want to see the action but missed the meeting? Cable 4 broadcasts the most recent Terrace Park Village Council meetings throughout the month at the following times: Mondays at 5:30 p.m., Thursdays at 10:30 p.m., and Saturdays at 7:30 p.m.

**Glen McClung, MD**  
**June 8, 2013**  
**Beacon East 8 AM - 10 AM**  
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**VV Deadline - Friday, May 17th by 9 p.m.**  
 For articles, please contact Chandi Findley at [tpvillageviews@fuse.net](mailto:tpvillageviews@fuse.net). For calendar submissions, please contact Hester Sullivan at [hestersullivan@me.com](mailto:hestersullivan@me.com). For ads please contact Kim Newton at [newtongoodwin@cinci.rr.com](mailto:newtongoodwin@cinci.rr.com)

# Neighbor to Neighbor

## Fening wins poster contest

By Josephine McKenrick, Mariemont City Schools

Senior Grace Fening was announced the winner of the 6th annual Mariemont High School (MHS) Black History Month Poster Contest. Students were asked to create a poster that conveys a message about African-American history and diversity or embracing our differences. Other than the dimensions of the poster itself, no other parameters were given to the students because the goal is to encourage students' own thinking and creativity.

The MHS PTO supported this project by providing the funds necessary to frame the winning piece and to issue a Plaza Art Supply Store gift card to Fening.

Although all students in the school are invited to participate, most entries come from Mrs. Lair's art students. Fening's poster will be framed and added to the gallery outside of C20 in Mariemont High School, across from the upper library.



Grace Fening pictured with her winning entry in the Mariemont High School Black History Month Poster Contest

## Village Calendar 2013

### APRIL

26 TPE Earth Day Celebration  
26 MHS Prom, 8 p.m.

27 Daddy Daughter Dance K-6 7:30 p.m.

28 Terrace Park Historical Society will present a program about the new Walking Tour. The program will be held at the Terrace Park Elementary School library. Parking is available near the new entrance on Myrtle Ave. Refreshments will be served at 3:30 p.m. and the program will begin at 4 p.m. and last about an hour.

### MAY

1 Alumni Association Meeting 6 p.m.

3 TPE Pig-a-ma-jigi 3:20 p.m.

3-4 MJHS Play MHS Auditorium, Friday 7 p.m. and Saturday 2 p.m. *Charlie & the Chocolate Factor* This is a great production for the whole family to enjoy. Tickets can be ordered by contacting the school at 272-7300.

7 Terrace Park Garden Club, "Container Planting Workshop" noon, in the garage of 609 Miami Avenue

7 Mariemont Arts Association Meeting, MHS Art Room, 7:30 p.m.

### 12 MOTHER'S DAY

Please call Hester Sullivan @ 576-9959 or email hestersullivan@me.com with calendar information or check us out on the web [www.terracepark.com/calendar](http://www.terracepark.com/calendar).

14 Village Council Meeting, 7 p.m.

17 MJHS NHS Dance MJHS Gym, 7 p.m.  
17 TPE Talent Show, 7 p.m.

21 Board of Education Meeting, Mariemont Elementary, 7 p.m.

22 MHS Night of the Arts, MHS, 6:30 p.m.  
22 Mariemont School Foundation Meeting 7:30 p.m.

23 Art Show & Open House, Terrace Park Elementary, 7 p.m.

23 TPE Open House/Art Show/Book Fair, 7 p.m.

27 Memorial Day  
27 NO SCHOOL

28 MHS Recognition Day

30 MJHS Night of the Arts, MJHS, 6:30 p.m.

31 MJHS Kings Island Field Trip, 7:40 a.m.

### SAVE THE DATE!

06/03 TPE Band Concert - Grades 5&6, 7 p.m.

06/04 TPE Strings Concert - Grades 5&6, 7 p.m.

06/07 TPE Field Day

06/09 MHS Senior Baccalaureate, 2 p.m.

06/09 Mariemont High School Graduation

## UC Drumline shares musical passion



The University of Cincinnati Drumline came and played with and for all of the Terrace Park Elementary School students. The event was sponsored by the TPE PTO.

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## Great things happen at St. Thomas!

### Sunday Schedule

8:00am Holy Eucharist, Rite I  
9:15am Christian Formation  
(all ages) "The Story"  
10:30am Choral Eucharist, Rite II  
4:00pm Afternoon Service\*

\*rotates among Spoken Eucharists,  
Bach Vespers, and Taize Eucharist.  
Visit website for details.

NANO Workshop Opera at St. Thomas  
featuring Composer-in-Residence Douglas Pew  
Friday, May 3, 7:30pm

St. Thomas Movie Night  
Saturday, May 4, 6-9pm

Celebrate Mother's Day  
Sunday, May 12, 8 & 10:30am

Nursery School Summer Camp  
May 13-17

Choral Evensong  
Sunday, May 19, 4pm

Thomaston Woods Golf  
Tournament  
Monday, May 20

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THE STORY



Sundays at 9:15am

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# Holloways

(continued from page 2)

my brother were here at the time and on Sunday...

SUSAN: Was that 1969?

BETSY: I guess, I don't remember, but one of the boys was serving...John...and they had to get down to church and there were trees down and I remember watching them climb over trees to get to the church.

BILL: That was also Fred La-Crone's first service...that Sunday. And someone told me that Jim Jeffers was out trying to corral the folks off the street for Fred.

SUSAN: Many people that lived in Terrace Park at the time you did have mentioned the market. You were close. Did you have

any particular memories?

BETSY: I remember getting lunch meat and sliced cheese and things like that until I could get to the grocery store.

SUSAN: Do you remember who was there then?

BILL: The Hughes family was there at one point in time. Then there was a man named Bill... big and tall. Then Gerda. She was German. She made homemade spaetzle and sold it there. She was the butcher. Her father had taught her when she lived in Germany.

BETSY: And then of course the post office...Effie Miller had the post office and our son Bob was hired to do the Special Deliv-

ery mail every morning. I remember that sometimes he would be late for school because he had to deliver mail.

**VOLUNTEERS NEEDED!**

Do you enjoy history? Do you feel a connection with Terrace Park...past, present or future? The archives needs you!

Do you love to interview people? The oral history team needs you!

Do you love to work with and observe creative types? The TP Creatives Gallery needs you!

Do you just want to take a few hours a week or even a month to help? Call 248-1777 to volunteer.

# Terrace Park Environmental Group

By Hester Sullivan

TPEG E-Waste Pick up postponed until Fall.

We will be doing an E-Waste pick up and drop off on Saturday September 14. We will pick up your old electronics during the day Saturday or you can drop it at the green Saturday night during the Concert on the Green. In the mean time 2TRG is holding two drop off events:

Free Recycle Drop Off 4/13 10 a.m. - 2 p.m.

Whole Foods Market - Rookwood Commons

2693 Edmondson Rd., Cincinnati OH 45208

4/19 3 p.m. - 7 p.m.

Blue Ash Earth Day Event, Blue Ash Rec Center

Hamilton County Hazardous Waste DROP OFF April 20th through November 2nd

Make sure to bring proof of residency. Locations & Hours: Environmental Enterprises, Inc., 4600 Spring Grove Avenue, Cincinnati, Ohio 45232 Saturdays 9 a.m. - 1 p.m. Tuesdays 2 p.m. - 6 p.m. (Closed May 25 & August 31) OR Environmental Enterprises, Inc. 10163 Cincinnati Dayton Road, Sharonville, Ohio 45241 Wednesdays ONLY 2 p.m. - 6 p.m. See last month's Village Views for acceptable items or

check their web site [www.hamiltoncountyrecycles.org](http://www.hamiltoncountyrecycles.org).

**MUSIC ON THE GREEN!**

TPEG is sponsoring a concert series on The Green this Summer. The dates will be May 11th, June 1st, August 10th and September 14th. We will kick off the series on May 11th. Terrace Park's own Little Miami River Band will play on June 1st. Everyone's favorite Robinson Circus will play on September 14th. The music begins at 5 p.m. Bring the kids and a picnic! And plan to stop by TPEG's snack bar.

# Terrace Park Garden Club Derby Day Race to the Green

**May 4th, 2013 Plant SALE**  
**10 a.m. - 2 p.m.**

Enjoy food and fun, neighbors and friends, gardening activities, and also a Children's Corner with projects for Mother's Day.

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**PRINTIPS**  
April 2013

**The Three Essential Elements of Direct Mail Marketing**

Despite the popularity of e-marketing... direct mail is still a proven way to generate new business from existing customers and identify potential new customers from among prospects. Used correctly, direct mail can generate leads, communicate with customers, build name recognition or brand awareness, and build traffic.

A strong direct mail program is built on three essential elements. In this issue of Printips, we'll explain the importance of each one.

**Element #1: The Mail List**  
According to the Direct Marketing Association, the mailing list accounts for 60% of the response to a direct mail program. That's greater than the influence of the offer and the design combined. The best response rate comes from mailing to those who are already familiar with your business or organization. This can be your customers (active and inactive), prospects who have contacted you for some reason, and referrals from customers or friends.

A list you put together yourself consisting of customers, prospects, and referrals is known as a house list. A house list can be compiled from customer purchase transactions, donor records, membership rosters, and similar sources. In general, a house list produces a higher response rate than a purchased list because so many of the individuals on the list already know you.

If you want to expand your house list by adding a purchased list, a good technique is to submit the house list for data append. This adds demographic information (such as household income, gender of the head of household, home value, presence of children for residences, and annual sales volume, number of employees, and SIC code for businesses). Data append creates a profile of those on your house list, then the profile can be used to select prospects whose profile is a match.

After the list is compiled, it is important to engage in some data hygiene. This means establishing a structure for the mailing list that allows each element to be in its own separate field, sized appropriately for the data. (A very

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# Terrace Park Sports

## TP/Mariemont baseball opening day at Kusel Stadium

The first ever Mariemont / Terrace Park Baseball Opening Day took place at Kusel Stadium on Sunday April 7. Under beautiful blue skies, nearly 250 Mariemont and Terrace Park kids dressed to the nines in their baseball uniforms and Thom Brennaman introduced each player in front of family and friends, much to the delight of all. The high school baseball team was on the field and as each kid was introduced, they ran in front of the high school team and got high fives the entire way. The Mariemont and Terrace Park Rec programs worked together to have booklets made for each of the kids with pictures and information about each of the high school players, and after the ceremony, the kids

went up to the high school players and got their autographs. The older kids had a blast signing autographs and encouraging all the younger kids to aspire to be like them.

To cap off the day, a Mariemont vs. Terrace Park T-ball game was played on the turf -- miraculously ending in a tie.

It truly was a special day which helped forge a stronger relationship between our two communities as well as between our youth Rec program and the high school baseball team. We plan on doing it again next year, and perhaps another tradition has been born for Mariemont and Terrace Park. Thanks everyone for the support to make this happen for our kids.



Photo by Paola Biro

Mariemont High School's baseball team lines the field during the first annual Mariemont/Terrace Park Baseball Opening Day



Photo by Paola Biro

Terrace Park T-ball players wait to take the field against Mariemont.



Photo by Paola Biro

Pictured (l-r): Jack Flynn, Peter Mysogland, Christian Stehling and J.P. Normile.

## Youth Football Registration

Please Sign Up Today at: [www.mariemontyouthfootball.com](http://www.mariemontyouthfootball.com)

- Flag Football for Grades K – 2nd
- Tackle Football for Grades 3rd – 6th
- Second Year in the Eastern Hills Youth Football League (EHYFL)

EHYFL is a League of "Like Minded and Size Schools" Mariemont Madeira Miami Valley Christian Academy (MVCA) Cincinnati

Hills Christian Academy (CHCA)

- Our goal is to provide to all players the safest, most educational, competitive, and fun environment to learn the game of football.
- Practices start August 5th.
- We only practice two nights per week during the season.
- Season Starts on September 7th and ends October 26th.



## Youth Cheerleading Registration

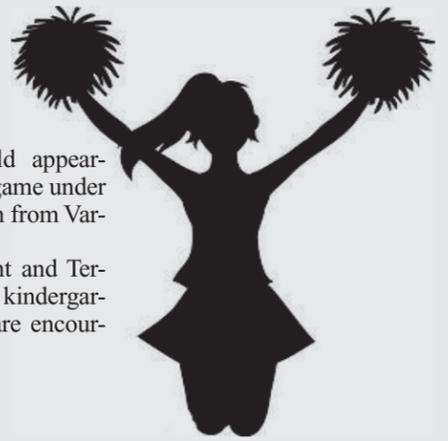
Mariemont Youth Cheerleading information and registration is available at <http://www.mariemontyouthfootball.com/>

For paper registration forms call 253-6119.

This year's fun will include camps, party, participate in home-

coming parade, on-field appearance at varsity football game under the lights and instruction from Varsity Cheerleaders.

Fairfax, Mariemont and Terrace Park students ages kindergarten through 6th grade are encouraged to apply.



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