

VILLAGE VIEWS

TERRACE PARK, OHIO

Volume XXXIX Issue 5

May/June 2013

TP once again earns Tree City USA!

Terrace Park was represented by Holly Purcell, Village Council member, Randy Haller, arborist, and Mark Castator on April 19, 2013 when the Village was presented with the annual Tree City Award. This marks the 29th consecutive year that Terrace Park has earned this prestigious honor!

One of the criteria is that the village must have an active tree committee. The initial meeting of the committee was held on March 9, 2013 with Holly Purcell, Chair, Randy Haller, arborist, Mark Castator, Leslie Jones Jeff Krueger and Bill Weakley in attendance. The second meeting was held on April 18, 2013 with the addition of new member Molly Cobb. Village residents are encouraged to contact Holly Purcell if interested in being a part of this newly formed group.

The committee will serve several functions. Recently, group members inspected and measured ash trees to determine the extent of damage the emerald ash borer has caused on each tree. The “emerald ash borer” is an insect and killer of ash trees which migrated

from Michigan because people brought infested firewood to Ohio. Read more at the Ohio Department of Agriculture. Terrace Park presently has about 180 ash trees in the Village. This will aid the arborist in determining which trees will need to be replaced the soonest to prevent safety hazards from falling limbs.

History

Terrace Park’s Urban Forestry initiative began with the planting of 1600 trees in the late 1890s. Although there was some criticism of specie selection, spacing and even utility pruning as early as 1911, these trees continued to flourish. Given care, protection and good growing conditions a large number of these specimens were recorded in an inventory prepared in 1982. The average life of a tree under urban conditions is about 60 years. Many of the original plantings have approached a century mark and continue to contribute to the quality of life in Terrace Park. A comprehensive Urban Forestry Program, established in 1983, will continue to provide the Village with the many

benefits it has received from the original plantings.

What is a village tree?

A computerized tree inventory is maintained by the Village of Terrace Park. Information contained in the database includes location, species, size, and condition of over 2,500 street trees. The program allows for the tracking of work requests through completion, providing a complete work history of individual trees. All of these trees are located in the Village right-of-way and are part of a comprehensive forestry management plan. Both public and private streets are valuable resources and contribute significantly to the quality of life in Terrace Park.

The map on file in the Village Office may help in determining if a tree is part of the urban forestry plan or is privately owned. The right-of-ways in Terrace Park vary from 20-60 feet. By using an imaginary line in the center of the street and measuring half the distance of the indicated right-of-way to the abutting property, you may be able to determine responsibility for a particular specimen.

Pigamajigi celebrates health

By Sue Porter

Weeks before Cincinnati’s Flying Pig Marathon, students at Terrace Park Elementary were running in preparation for the school’s annual Pigamajigi.

Excitement built all day Friday, May 3, as school announcements reminded students who had logged 25.2 miles that they would be running their final marathon mile that day. The student body and community residents were encouraged to line the route to cheer the “flying piglets.”

After school dozens of students hit the streets, which were traffic-free thanks to Terrace Park Police Department barricades. Unlike the running that took place the following two days in downtown Cincinnati, everyone who participated in the Terrace Park Flying Piglet Kids’ Marathon - also known as Pigamajigi - was declared a winner.

The final mile ended back



Jade Beck had fun spinning two hula hoops at once.

at the elementary school where a health and wellness festival was in progress thanks to volunteer parents and friends of the school who offered nutritious snacks, homemade juice and a variety of games and physical pursuits. Especially popular were the following “wellness stations:” The Little Gym, Indian Hill Winter Club, Zumba with Jeff Timmers, Yoga with Molly Bortz Druffel, Jazzercise with Christy Hampton and Taekwondo with Elise Mason.



Here come the Flying Piglets, headed toward the finish of an accumulated 26.2 miles.

Saying goodbye to a good friend

Helen Christopher Barnett, a lifelong resident of Terrace Park Ohio, died May 8, 2013 at the Alois Alzheimer Center in Greenhills, Ohio. She was born December 16, 1916, at 215 Oxford Avenue in Terrace Park, to Raymond and Pearl Breiling Christopher. Her great grandparents, the Bacons, along with many other family members, were very early residents of Terrace Park in the 1800s.

Helen lived at 215 Oxford from 1916 until 2009. She graduated from The Terrace Park High School in 1933, and graduated from Western College for Women in Oxford, Ohio in 1937 with a

bachelor of arts degree. Her careers included briefly working for the State Department in the Dominican Republic, at Multi-fold Corporation and the Law Office of Flack Douglas in Milford, Ohio. She was the wife of the late Lowell Barnett.

Helen was a founding member of the Terrace Park Historical Society Board in 2001, a Lifetime Member and the first Board Emeritus. She was instrumental in bringing Terrace Park history to the residents. She was known for her love of the village as well as for her very pleasant and warm personality. She was a true asset.



Helen Christopher Barnett

Block named high school assistant principal

Trevor Block was recommended to the Mariemont Board of Education as the new assistant principal of Mariemont High School at the May 21 board meeting. Block is currently the interim principal at Bishop Fenwick High School in Franklin, Ohio, and has more than 10 years experience working in various teaching and administrative positions in multiple school districts.

“I was impressed by Mr. Block’s experience and vision for the future of high school education,” said Dr. James Renner, Mariemont High School principal. “Trevor will bring a fresh perspective and continued momentum to

our school, and I believe he will be a wonderful asset to both the administrative team as well as the high school team.”

Block has additional administrative experience as the vice principal of academics at Bishop Fenwick High School and as district curriculum specialist (K-12 social studies) at Sheldon Independent School District in Texas. Mr. Block also has over three years of teaching experience in Sheldon, Texas; Somerville and Medford, Massachusetts; and Springfield, Ohio. Trevor attended Indian Hill High School, Wittenberg University in Springfield, Ohio, and the University of Houston-Clear Lake



Trevor Block

in Texas.

“I am very excited about serving the Mariemont City Schools’ community as the next high school assistant principal and building upon the tradition of excellence for which this school district is known,” said Block.

May 2013 Village Council

By Martha Rassi

The May 2013 meeting of the Terrace Park Village Council was called to order with the first order of business being the swearing in of two new Emergency Medical Technician (EMT) volunteers, Robert Lowery and Patrick Dougherty. The mayor thanked the newly sworn in members for their service.

Mayor Jay Gohman then recognized five Myrtle Street residents all of whom spoke to their concerns for the safety of Village residents due to the increased traffic on Myrtle since the remodeling of the elementary school. Noted were the following issues and possible solutions: no sidewalks, narrow street, need to divert traffic to other school entrances, making Myrtle a one-way street, and enforcement of the speed limits. The mayor forwarded the problem to Stefan Olson, Chair for Public Safety.

The mayor ended his report by reminding residents of the vacation watch service provided by the Village by just completing a vacation form either at the Village office or on-line.

The Solicitor’s report covered the pending appeal by Martin/Marietta in the First District

Court of Appeals. Village Solicitor Bob Malloy will be tracking this process.

The Life Squad report consisted of reporting that there had been 18 Emergency Services runs this month, and that the entire Life Squad had completed CPR training. Chief John Maggard noted that his department would shortly be participating in an all-county disaster drill training.

Fire Chief Luke Frey reported that his department had just come from assisting in a river canoe rescue. Also the department will be participating in an all-county mass casualty drill.

The Street Commissioner informed the Council of the trial run of a new street-sealing product that will prevent wear and tear with its application to several Village streets. A success report will follow. Also reported was the sidewalk repair for Indian Hill Road including a handicap crosswalk and the results of an investigation into the water problem that has caused street damage on Elm Street near the tunnel.

The Planning and Zoning Committee met to finalize the zoning code revisions that have not

(continued on page 4)



VV Deadline - Friday, June 14th by 9 p.m. For articles, please contact Chandi Findley at tpvillageviews@fuse.net. For calendar submissions, please contact Hester Sullivan at hestersullivanme.com. For ads please contact Kim Newton at newtongoodwin@cinci.rr.com

Organizations seek distinguished high school alumni

The Mariemont School Foundation and the Mariemont High School Alumni Association seek nominations for the new Distinguished Alumni Award. The nomination form and guidelines are available on the School Foundation website: <http://mariemontschool-foundation.org/current-projects/mhsdistinguishedalumni/>, or by contacting Chris Lewis. Nominations are due July 1, 2013.

The Distinguished Alumni Award will recognize Mariemont High School graduates who have been alumni for at least 10 years, that have notably distinguished themselves by their significant contributions and/or remarkable accomplishments in their chosen career; skill, trade or business; civic duties; military service; phi-

lanthropy; volunteerism; the arts; the sciences; education; religion; or any other field, endeavor or pursuit, excluding athletics. Nominees may be living or deceased.

A committee of Mariemont School Foundation trustees, Mariemont High School Alumni Association members and district officials will consider the nominations and choose the award recipients. The number of recipients each year is at the discretion of the committee. Nominations will remain on file five years.

Distinguished Alumni Award recipients will be recognized during Mariemont's Homecoming Weekend, which is October 4-5, 2013. A permanent, dedicated space at Mariemont High School will also honor recipients.

News from the Terrace Park Historical Society

www.tphistoricalsociety.org

TPHS gallery/museum hits a home run with TPE students

On Wednesday, May 15, the two third grades at Terrace Park Elementary School took a field trip to the Terrace Park Historical Society Gallery/Museum. Gallery docents Lynne Mileham and Steph Jones treated the students to a tour of all the unique works of creative people who live or have lived in Terrace Park, and provided a few stories of their years growing up in the village.

A major highlight was the talk by donor George McIlveen on the circus trains used by the John Robinson Circus. McIlveen, very generously, has made and donated models of these circus trains to TPHS. He continues to be a strong supporter and donor of the Gallery, and fortunately has agreed to be a key speaker at the TPHS fall program on Sunday October 16. Save the date!

Teachers Kathy Coates and Julie Parker and their third grade



Lynne Mileham leads TPE third graders on a tour of the Terrace Park Historical Society Gallery/Museum.

students were guests at the gallery. Art instructor and Gallery donor Melissa Rupe also visited. TPHS was delighted to have these young visitors and encourages groups and classes of all ages to visit.

Volunteers/summer interns needed

TPHS is offering volunteer opportunities for a variety of positions. Students can pick up many volunteer hours while learning a lot about Terrace Park. The same is true for adults. Call 248-1777 for details.



Snappy Tomato Pizza

Fairfax - 561-6666

Delivering to Terrace Park
www.snappytomatofairfax.com

FAST Snappy Delivery!

See website for Menu, Coupons & Specials

ORDER ONLINE IN A SNAP



EDUCATIONAL RESOURCE CENTER

Lamplighter

- PAY AS YOU GO
- PSAT, SAT, ACT
- H.S. Entrance Exam
- Tutoring, Enrichment
- Test Preparation
- Educational Books

We Moved! 538 Main Street 513-831-6344
Milford, Ohio 45150 www.lamplightererc.com

SELLING A HOME · BUYING A HOME ·

Your Resident Realtor



Deborah Renick Whittelsey, SRS
OFFICE (513) 561-5800
VM (513) 527-3238
CELL (513) 254-7733
dwhittelsey@comey.com

CHRISTIE'S GREAT ESTATES LEADING REAL ESTATE COMPANIES OF THE WORLD®

Comey & Shepherd

REALTORS®

comey.com | *Brokering Fine Homes Since 1946*

VACATION HOMES · RELOCATING ·

POSITIVE RESULTS · EXCELLENCE · EXPERIENCE ·

TPHS WANTS

Your old home videos!

(Actually borrow.)

For a video record of great and sometimes lost treasures of TP.

Recently a short film clip of Tillie taken in TP around 1930 was discovered when some great old home movies were being converted to video. It's a video of Tillie and children who lived on Amherst.



Call: 248-1777
<http://www.youtube.com/watch?v=cu4msQHBalo>

TPRC Fall 2013 Soccer – It's in the “.net”

Sign-Ups – Terrace Park Soccer registration will end on Saturday, June 19th. Please register and pay ASAP. After this week, your child's participation will be subject to roster and coaching allowances (i.e., no guarantees). Questions? TPRCsoccer@gmail.com.

Register Online – Go to www.tprc.net and follow the soccer ball links to register. The web site conveniently allows you to register and pay with a credit card. This is the only way to register for TPRC Fall 2013 soccer!

Coaching – Please indicate that you want to coach when signing up your player(s) at www.tprc.net. All coaches without a current age-level certification will be required to take a training course prior to the season. This course is conducted and required by the Cincinnati Hills SAY organization and is an excellent coaching clinic. It provides great practice ideas and instruction that will get you thinking about the upcoming season.

Age Brackets - TPRC Soccer is open to children aged 4-14.

Children aged 4-5 will be placed in the Instructional Program, while ages 6-14 will be grouped onto teams according to their age. These Terrace Park Teams will compete in the Cincinnati Hills SAY Soccer League. Be sure to mark the grade your child will be in starting in the Fall semester.

The Instructional Soccer Program - Runs for six weeks, starting after Labor Day. There is one practice during the week and one game on Saturday mornings. Parent involvement is strongly encouraged – no experience required!

Practices - The 6-14 year-olds begin in mid-August, with games starting in early September. Most teams practice 2 times per week at Drackett Field and play games on Saturdays, although there may be a few Sunday games. There is a league tournament at the end of October to wrap up the soccer season.

Referees Needed – Anyone 12 and older is eligible to referee. This is a great way for Ju-

nior High or High School players to make good weekend money and learn the rules of the game. Training classes will occur in August before the season begins. Those passing the SAY referee test will be able to referee games at Drackett Field. Contact Tad Krafft: tkrafft@cinci.rr.com and he will add you to the list!

Summer Soccer Camp – Jack Hermans will once again be holding a soccer summer camp in TP at Drackett field. The dates are August 5-9, 2013 from 5:30-8:30 p.m. It's a great way to get ready for your Fall season. Ages are 5-17. Please visit <http://www.osysa.com/camps/soccerunlimited.htm> for more info.

Your smile is a great first impression!

Please Call The Dentist of Terrace Park
683-8600

Classified

Sanibel Rental

Summer never ends in our little piece of paradise. 1300 sq. ft., 2 BR/2BA, den, lanai, internet, DVD's, 77 steps from the beach. See www.VRBO.com/96791; 513-919-1770.

PORCH ENCLOSURES — KITCHENS — BATHROOMS — DECKS

CARPENTRY & DRYWALL REPAIRS

LOCKWOOD DOENCH & DAUGHTER REMODELING

Five Generations of Contractors
513-734-0111
www.DoenchRemodeling.com

PAINTING — INSURANCE REPAIRS — INTERIOR RENOVATIONS

HOME MODIFICATIONS FOR THE AGING

Mortgage Rates Hit All-Time Lows!

Let First Place Bank help you get a loan or refinance at today's low rates **while they last!**

- Fixed rates (15 and 30 yrs.)
- Low or no closing costs
- Construction loan experts
- Terrace Park experienced



Call today!
Phil Forbes
513-624-3016
www.philforbes.com

FIRST PLACE BANK 
Member FDIC

Race to the Green

By Amy Nisonger

Once again, the Terrace Park Garden Club held its annual flower and plant sale, “Race to the Green” on Derby Day. The weather was very cooperative (finally) to make it a great gathering on a beautiful day. Flats, baskets, herbs and even mint (for those mint Juleps later in the day) were for sale. All the plant material was from the Olde Garden Shack on Wooster Pike and 30 percent of the proceeds went to the Garden Club for yearly activities such as Arbor Day, plantings around the Village and special projects.

While parents took their time looking at all the beautiful flowers, more than two dozen children par-

ticipated in making Mother’s Day gifts and cards in a special Children’s Corner. The whole event was a great opportunity to meet new people and share gardening tips. Everyone laughed when discussing how all of us have been “plant killers” at some point. If a customer walked up, they were greeted by Garden Club members with helpful suggestions and tips for planting in their individual yards. “Do you have a lot of sun or a lot of shade?” was a good starting point. The sale went on from 10 a.m. to 2 p.m.. A great time was time had by all. Thanks to all who participated. See you next year!

Village Views welcomes reader mail. Signed letters to the editor must be received by 9 p.m. on Friday, June 14. **Please limit length to 350 words.** Letters over 350 words will be published as submitted subject to space availability. All signed letters will be printed as submitted; however, minor editing for grammatical and typographical errors may be necessary. Content will not be edited. Any questions should be directed to the editor. See below.

Who to contact:
Managing Editor: Chandi Findley @ 576-0595
Business Manager/Advertisement Kim Newton @ 239-6568
Distribution Coordinator/Extra copies Kim Newton @ 239-6568
Calendar: Hester Sullivan @ 576-9969
Designer: Ann Englehart
Sports Editor: Lon Stirman

Where to send:
Village Views P.O. Box 212
Terrace Park, OH 45174. If possible, the staff prefers to receive contributions by e-mail at tpvillageviews@fuse.net. Please submit articles as Microsoft WORD or .jpg format. Please put your name and date on submitted disks. Photographs and disks will not be returned. **The deadline is Friday, June 14 at 9 p.m.**

Advertisements for *Village Views* may be placed in a variety of sizes. A business card size (2x4) is only \$24 per month. A classified ad is \$5 to Village residents only. **Payment must accompany ad.** Call Business Manager **Kim Newton @ 239-6568** for additional rates. *Village Views* welcomes your business.

June 14 deadline:
The next deadline for *Village Views* is June 14. All camera-ready ads and articles must be submitted by 9 p.m. **All advertisements** go to Kim Newton at newtongoodwin@cinci.rr.com. **All articles** go to Chandi Findley 427 Terrace Place or tpvillageviews@fuse.net. Questions? Call Chandi Findley at 576-0595.

Village Views welcomes readers to submit articles: promotions, awards, school activities, engagements, weddings, births... things you think people would like to know and read about.

Leaving the Village?
Subscriptions are available for \$20.00 per year. To subscribe call **Kim Newton @239-6568**.

Saturday Morning Injury Clinics Open Year Round with Dr. McClung Clinic Begins at 8:00 AM

Beacon East
463 Ohio Pike Suite 201
Cincinnati, OH 45255
beaconortho.com



HENEHAN ANIMAL HOSPITAL MILFORD

SEE OUR WEBSITE AND \$15.00 COUPON AT
www.milfordvet.com

- Complete Pet Care At Affordable Prices
- Low cost - Spay - Neuter - Vaccinations
- Friendly Caring Professional Staff
- We Treat Your Pets Like Our Own

Terry Henehan, DVM
513-831-3030

734 Main St

Milford, OH



PROTECTING NEIGHBORHOOD LANDSCAPES SINCE 1880.

SPECIAL OFFER

15% Off

- Lawn Care Programs
- Tree/Shrub Fertilization

OR

10% Off

- Selected
Tree Care Services

*New Customers Only
Must Present Ad to Representative.
Not Valid With Any Other Offer.

513-575-1733

Cincinnati

www.davey.com

DAVEY
Proven Solutions for a Growing World



THE DAVEY TREE EXPERT COMPANY

ATTENTION: Home Owners...If You Have A Plumbing Problem, Don't Panic!... "How To Get a 'Top Talent' Plumber To Show Up On Time So You Don't Waste Time."

Call **FORSEE PLUMBING CO., INC.**
513/271-6720 for your appointment window.

As a Terrace Park resident present this ad and you will receive \$10 off the \$39 service call fee.

Robert Forsee, Jr., President State License #16160 105

Master Card and Visa Accepted.



ArchitectsPlus
Actual > Expected

Rick Koehler

Andrew Schaub

LEED Accredited Professional
on staff for all your green needs.

(513) 984-1070

www.architectsplus.com

INSIGHT * SERVICE * RESULTS



**Ogle
Annett**

CRS • ABR
SENIOR SALES VICE PRESIDENT

OFFICE 513-527-3060
CELL 513-703-4858

ogleannett@realtor.com
www.TeamAnnett.com

**ATEAM
Annett**

411 Terrace Place
Terrace Park, Ohio 45174



©2013 Coldwell Banker Residential Real Estate LLC. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

CINCINNATI CENTER FOR IMPROVED COMMUNICATION, INC.,

provides a full range of diagnostic and therapeutic services for individuals with communication disorders and language-based learning problems.

Affiliated occupational therapy services through Cincinnati Occupational Therapy Institute (COTI).



Discover a practice which offers comprehensive speech, language, and language-based learning services throughout the Greater Cincinnati area.

Central Intake Number 513.771.7655

Certified FastForWord® Provider

Sharon K. Collins, MS, CCC-S/LP
Owner/Director

Two Convenient Locations

Blue Ash Site
4440 Carver Woods Drive
Cincinnati, OH 45242

Mariemont Site
Mariemont Exec. Bldg.
3814 West Street, Ste 321
Cincinnati, OH 45227

513-771-0149 fax
www.ccicinc.com

Garden club helps students celebrate Arbor Day

By Amy Nisonger

On Tuesday, April 30 the 47 first graders at Terrace Park Elementary School celebrated Arbor Day with the help of the Terrace Park Garden Club. The group assembled in the new outdoor classroom (amphitheater) at the corner of Marietta and Elm Avenues. The big walnut tree allowed everyone some nice shade on such a hot afternoon. The group learned firsthand the benefits of trees in our lives.

The history of Arbor Day was discussed with the first Arbor Day being in 1872. J. Morton Sterling organized the effort, and one million trees were planted in Nebraska on that first Arbor Day. Today, Arbor Day is celebrated in all 50 states and other nations around the world.

After talking about the im-

portance of trees and what they need to survive, each first grader received a sapling Redbud tree with planting instructions. This Arbor Day celebration is part of the requirements for Terrace Park to maintain its status as Tree City USA. The planting of these trees is also an integral part of maintaining that status.

The Redbud saplings were purchased by the Garden Club for the children. Thanks to all in Terrace Park for your support of the Terrace Park Garden Club, so we can continue this great tradition and share the love of trees with our children.

For additional pictures, see the Terrace Park Elementary School website under "photos and videos" www.mariemontschools.org.



TPE first graders celebrate Arbor Day with the help of the Garden Club.

Police Report

Police responded to a report of a theft in progress. The resident reported that she heard clanging sounds coming from the garage. When she entered the garage, she saw a male juvenile in khaki shorts and a blue or black and white stripped pullover with a hood running out of the garage. It was suspected the juvenile may have stolen alcohol from a refrigerator located in the garage.

While monitoring traffic on Wooster Pike, police determined that a vehicle had an open warrant attached to the license plate number. The driver and his two passengers all had open warrants. The driver allowed police to search his vehicle. During the search, police discovered syringes, one of which contained heroin residue. Police also found a BB gun. The driver was cited for Drug Paraphernalia Possession and recited on the open

warrant. The two passengers were also recited, and all three subjects were then released.

Police stopped a vehicle for a traffic violation. After issuing a citation for speeding, police asked the driver if there was anything in the vehicle. After the driver denied anything being in the vehicle, police asked to search the vehicle. The driver advised police that she had her "stuff" in the vehicle. Police advised the driver that he could smell marijuana and asked if she wanted to give it to him or wanted him to search the vehicle. The driver gave the police a glass pipe containing marijuana residue and a small baggie of marijuana. The driver was cited for Drug Abuse and Drug Paraphernalia Possession and then released.

Police stopped a vehicle after discovering multiple open warrants on the license plate number.

Upon stopping the vehicle, police determined that the driver and the two passengers had open warrants. The driver gave police permission to search the vehicle. During the search, police discovered a syringe containing heroin residue in the purse of one of the passengers. The driver was recited and released. One passenger was cited for Drug Paraphernalia and both passengers were transported to the Hamilton County Justice Center.

Police also responded to alarm drops, a noise complaint, excessive trash, a residential lock-out, a lost dog, and numerous properties found open.

Terrace Park Police provided mutual aid to the Milford Police Department, Evendale Police Department, Mt. Healthy Police Department, Fairfax Police Department, ATF Task Force and D.A.R.T.

May 2013 Village Council

(continued from page 1)

been changed since 2009. Clarification was made as to how garages may be used and the height limitations. In addition changes were made to prohibit the storing of materials in front yards and the storage of inoperative motor vehicles and rules as to modification of driveways. The revisions will be presented to the Council for a vote and adequate public hearing notices will be given to residents.

Buildings and Grounds reported that on April 19th Terrace Park received an award for its tree program. The Terrace Park Garden Club participated in an Arbor Day program for the elementary school. The Buildings and Grounds Committee also met to survey the ash tree bore damage in the Village.

The Finance Committee held a meeting for the purpose of discussing the loss of \$190,000 in revenue to the Village due to a reduction in state funds. Noted was the fact that the Village has not asked for a vote for increased monies for six years. Mark Porst presented a resolution declaring it necessary to levy an additional tax in excess of the 10 mill limitation for general operating purposes and requesting the county auditor to certify the total current tax valuation of the Village and the dollar

amount of revenue that would be generated by a 2.5 mills levy. This certification is only the first step in the process.

A second resolution was pre-

sented for adoption of the budget for the year 2014.

The Council then moved into Executive Session per Councilman Tom Tepe's request.

Provident Travel

Specialists In The Art Of Travel

Virtuoso Member

Janet Sarran
Travel Consultant

Harper's Station
11309 Montgomery Road
Cincinnati, OH 45249

513-831-5221
800-354-8108
513-247-1121 Fax

CHARAZAD SALON

Full Service Beauty Salon



114 Wooster Pike
Milford, OH 45150
(513) 248-1234

Hours
Mon - Fri 10 - 7
Sat 10 - 4

\$3 Off Women Cut • \$2 Off Kids Cut • 10% Off Senior Discount
\$2 Off Men Cut • Perm Special \$49.99



Johnny Bohrer

Your house is your castle,
and we'll treat it that way!
Over 25 years of experience

johnnybohrer@hotmail.com

513-310-6803

Tim Fening

513.886.3756
timfening@aol.com

Mike Fening

513.320.2645
fening@cinci.rr.com

INTERIOR • EXTERIOR • PERMANENT CREW



ADDISON MAUPIN, INC.
Landscape Contractors

Landscape Design

• Plantings

• Patios & Walkways

• Outdoor Lighting

• Custom Maintenance

513-831-7797
www.AddisonMaupin.com

April 2013

The Three Essential Elements of Direct Mail Marketing

Despite the popularity of e-marketing — e-mail campaigns, SMS messaging, and social media — direct mail is still a proven way to generate new business from existing customers and identify potential new customers from among prospects. Used correctly, direct mail can generate leads, communicate with customers, build name recognition or brand awareness, and build traffic.

A strong direct mail program is built on three essential elements. In this issue of Printips, we'll explain the importance of each one.

Element #1: The Mail List
According to the Direct Marketing Association, the mailing list accounts for 60% of the response to a direct mail program. That's the greater than the influence of the offer and the design combined. The best response rate comes from mailing to those who are already familiar with your business or organization. This can be with your business or organization. This can be with your customers (active and inactive), prospects who have contacted you for some reason, and referrals from customers or friends.

A list you put together yourself consisting of customers, prospects, and referrals is known as a house list. A house list can be compiled from customer purchase transactions, donor records, membership rosters, and similar sources. In general, a house list produces a higher response rate than a purchased list because so many of the individuals on the list already know you.

If you want to expand your house list by adding a purchased list, a good technique is to submit the house list for data append. This adds demographic information (such as household income, gender of the head of household, home value, presence of children for residences, and annual sales volume, number of employees, and SIC code for businesses). Data append creates a profile of those on your house list, then the profile can be used to select prospects whose profile is a match.

After the list is compiled, it is important to engage in some data hygiene. This means establishing a structure for the mailing list that allows each element to be in its own separate field, sized appropriately for the data. (A very

Over 100 Printing Tips
Categorized, Indexed, & Archived @
TechneGraphics.com

Neighbor to Neighbor

Blatt-Herold named outstanding High School Volunteer

By Josephine McKenrick, Mariemont City Schools

Mariemont High School junior Sarah Blatt-Herold was named a finalist for the American Jewish Committee's 48th annual Simon Lazarus Jr. Human Relations Awards at Rockdale Temple. Energetic and devoted volunteers from 36 high schools received awards for their work campaigning for good causes and organizing their classmates in compassionate service.

Sarah helped organize Kindness Retreats for district 5th graders and is a leader among her classmates as well as younger students. Sarah organized a book drive to benefit less privileged schools, sorted donated clothing and food for people abroad, and has planned a 5K race, handling all of the details with skill. "Sarah is a motivated young lady who is making a difference and is committed to helping others," said Amanda Leszczuk, Mariemont High School counselor. "Sarah is committed to good causes while growing aware of how lucky she is."

The American Jewish Committee (AJC) is the global advocate for the well being of the Jewish people and Israel, and for

the advancement of democratic values for all. "For 48 years, AJC Cincinnati has honored remarkable student volunteers from public, private and parochial schools, who organize their classmates to selflessly serve others, feed the hungry, help the homeless and brighten the days of those in need," said Todd Schild, chair of AJC's Lazarus Awards committee and an attorney at Thompson Hine. "Lazarus nominees are committed to doing deeds of loving-kindness, sharing a high value of the Jewish tradition. They are shining examples of the best of our region."

Five community leaders served as judges to select and introduce ten Simon Lazarus, Jr. Awards finalists and winners and present them with award books and cash prizes:

- Former NFL player Dhani Jones
- Hamilton County Commissioner Todd Portune
- Hamilton County Coroner Dr. Lakshmi Sammarco
- Red Cross CEO Patricia Mann Smitson
- WDBZ talk show host Lincoln Ware



Outstanding high school volunteer Sarah Blatt-Herold and Todd Portune, who was one of the community leaders that served as a judge for the awards.

ELLIOTT ELECTRIC SERVICE
RESIDENTIAL & LIGHT COMMERCIAL
DENNIS ELLIOTT
624 Miami Avenue
Terrace Park, Ohio 45174

PHONE:
831-1700

MAY
28 MHS Recognition Day
29 ME/TPE Chorus Concert Grades 5&6, 7 p.m.
30 MJHS Night of the Arts MJHS, 6:30 p.m.
31 MJHS Kings Island Field Trip 7:40 a.m.

JUNE
3 TPE Band Concert Grades 5&6, 7 p.m.
3 Boosters Meeting 7:30 p.m.
4 TPE Garden Club will meet at the Community Building for a Field Trip to Grandma's Garden in Waynesville, OH, 10:45 a.m.
4 TPE Strings Concert - Grades 5&6, 7 p.m.

Please call **Hester Sullivan @ 576-9959** or email hestersullivan@me.com with calendar information or check us out on the web www.terracepark.com/calendar.

7 TPE Field Day
9 MHS Senior Baccalaureate 2 p.m.
9 Mariemont High School Graduation
11 ME/TPE 6th Grade Pool Party
11 Village Council Meeting 7 p.m. in the community building
12 TPE 6th Grade Breakfast 7:45 a.m.
12 TPE 6th Grade Recognitions 8:45 a.m.
12 Last Day for Mariemont Schools' Students Early Dismissal
18 Board of Education Meeting Mariemont Elementary, 7 p.m.
26 Mariemont School Foundation Meeting 7:30 p.m.

Sharp recognized for outstanding volunteerism

May is Student Achievement Month for Kiwanis Club and a time for them to present the Outstanding Community Service Award to students from our district.

Teacher Ann Muennich introduced this year's Outstanding Community Service Award recipient from Terrace Park Elementary, Molly Sharp. Molly has held the position of crossing guard throughout the school year and all weather conditions. She has also volunteered with the Salvation Army, Matthew 25 ministries, the American Cancer Society and the Terrace Park garage sale.

At Terrace Park, the 6th grade Builder's Club represents the culmination of years of community service. The Builder's Club members volunteer through all types of charities and volunteer initiatives, from Meals on Wheels to hosting lemonade stands for breast cancer. The Terrace Park Elementary students begin focusing on volunteerism in kindergarten, when they reach out to Mercy St. Theresa by creating door decorations for the elderly residents as well as visiting them around Valentine's Day. The Builder's Club members serve as leaders of the school and community, and one visible sign of that leadership is the crossing guard responsibility.

"Our goal is to ensure that



Kiwanis member Jack Smith, Molly Sharp, mom Regina Sharp and Terrace Park Elementary 6th-grade teacher Ann Muennich

young people have what they need, from a young age all the way until adulthood," said Jack Smith, Kiwanis member. "These students exemplify that mission and we could not be prouder of the work they do in the schools and in the community."

dillman
landscape
Landscape Design • Installation • Maintenance
Fully insured / Call for free estimate
David Dillman 513.716.8015

Great things happen at St. Thomas!

Summer Worship Times
8:00am, Rite I
10:00am Rite II

Summer Breakfasts
Join us on the first Sunday of each month for a catered breakfast!
June 2, July 7, August 4 at 9:00am

St. Thomas Nursery School
Limited openings are available.
Contact STNS for details.
stns@stthomasepiscopal.org

Vacation Bible School with Friends of the Groom
August 5-9
To register, visit
www.stthomasepiscopal.org

ST THOMAS
EPISCOPAL CHURCH TERRACE PARK

You can now follow Father Darren on Twitter! @FatherDarren

100 MIAMI AVENUE • TERRACE PARK, OH 45174 • 513.831.2052 • WWW.STTHOMASEPISCOPAL.ORG • EMAIL: OFFICE@STTHOMASEPISCOPAL.ORG

ST THOMAS
NURSERY SCHOOL

Open Enrollment at the St. Thomas Nursery School!
Call 831-6908 or visit stthomasnurseryschool.com

www.stthomasnurseryschool.com
Phone: (513) 831-6908
Email: stns@stthomasepiscopal.org

5



Pat Donaldson,
resident since 2009

I’ve thought this through.

When I chose to move to Deupree House in 2009 I didn’t make that important decision based on some “special deal”. I made it because living at Deupree House is the real deal. An incredible staff, over 60 years of experience, and I’ll never be asked to leave for financial reasons. After all, when you’re looking for value over the long term, you get what you pay for. Contact Gini Tarr at 513.561.4200 or visit www.episcopalretirement.com/decisionguide



We provide the options, you make the choices.

 Deupree House in Hyde park is a community of Episcopal Retirement Homes, where all faiths are welcome. 

Village Views
P.O. Box 212
Terrace Park, Ohio 45174

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

*****ECRWSS*****

Postal Customer
Terrace Park, OH 45174